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Introducing Poindexter Nut Company's New Website

Poindexter Nut Company, a California walnut processing company in Selma, CA, is pleased to announce the launch of the new and improved poindexternut.com website. The introduction of the new website is part of the company's ongoing efforts to enhance the quality and availability of information to its growers, customers and buyers.

The company is also in the works of designing new laydown and stand up retail bags, set to hit the market in late summer 2014.

Poindexter Nut Company started as roadside walnut dehydrator in the heart of the San Joaquin Valley in 1969. Today, in the third generation, we are growers, processors and handlers of walnuts, exporting to 45 countries

The site went live May 14th and was designed by MC Solutions, a full service marketing and communications company with extensive experience in business development and promotion.

"Poindexter Nut Company's website looks great and highlights the company's products and services." says Mandy Critchley, owner of MC Solutions. "With social media integration, the company has a strong internet presence that will allow them to better connect with it's customers, growers and buyers."

The new website can be visited at www.PoindexterNutCompany.com or by scanning the Quick Response code:

